



CURIO CRAFTS

Where Impossible Ideas Become Metal

Premium metal décor manufacturing in brass, aluminium, and iron for
retailers, buying houses, Gulf buyers, corporate gifting programs,
designers, and private-label brands.

IMAGINATION

DESIGN

CRAFT

MANUFACTURING

Every buyer has one idea they never made.

A candle piece that looked beautiful in a mood-board. A tray collection that needed a special finish. A mirror that felt too custom.

A gifting object everyone loved, but no factory could make practical. A seasonal concept always called too difficult, too slow, or too expensive.

Curio Crafts exists for those ideas.



The real magic is making it real.

In brass. In aluminium. In iron. In a finish the customer can touch. In a sample the buyer can approve. In a product that reaches a shelf, a home, a hotel, or a gift box.

Bring us the idea everyone said was not possible. We will help make it real in metal.



Born in 1993. Built for the Future.



Curio Crafts is a premium home décor manufacturing company with over **30 years** of craft, export, retail, and buyer-led product development experience — based in Noida, India.

We are not a catalogue-first supplier. We are a **creation partner** for buyers, retailers, gifting teams, sourcing offices, designers, and private-label brands who need product ideas that feel fresh, premium, feasible, and commercially sellable.

What We Bring Together

1993

Founded

Over 30 years of manufacturing legacy

55K

Sq. Ft. Factory

Integrated setup in Noida

200K

Pcs/Month

150,000–200,000 production capacity

3

Core Metals

Brass, aluminium, and iron



AI-Assisted Design

Mood-board and design exploration



Sampling & Dev

Custom finishes and buyer-led execution



Export-Ready

Compliance-led professional production

We Ask: "What Are You Trying to Create?"

Most suppliers send a catalogue. Curio Crafts helps shape a direction. A buyer may come with only a thought:

“

"We need warm metallic gifting."

”

“

"We need a Ramadan home
décor capsule."

”

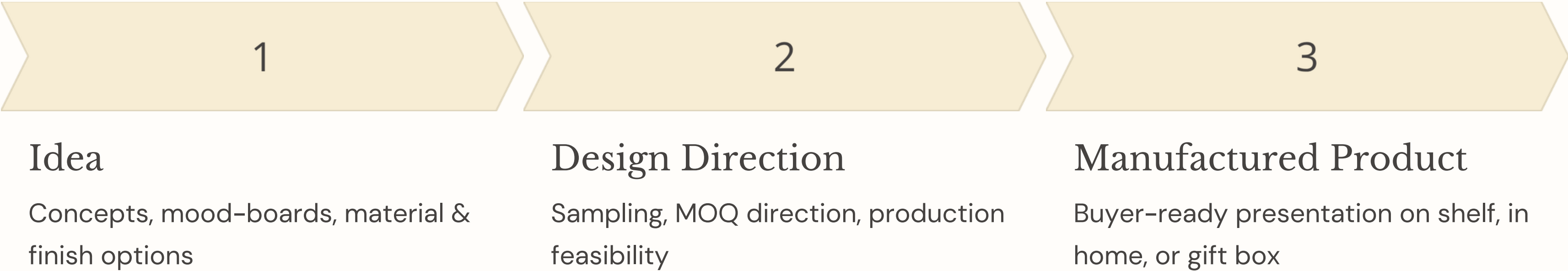
“

"We need something that looks
impossible, but can be sampled."

”

From Idea to Shelf

We convert a buyer's thought into a manufacturable product direction:



From idea to mood-board. From mood-board to sample. From sample to shelf.



Factory, Compliance & Capability

Factory

- 55,000 sq. ft. integrated setup, Noida
- 150,000–200,000 pcs/month capacity
- In-house development, sampling & finishing

Certifications

SA8000

SEDEX

CTPAT

Key Machinery

- CNC metal sheet laser cutting
- Vacuum casting & spinning machine
- Powder coating & liquid paint booths
- Electric, gas & manual furnaces
- 3D printer for rapid prototyping
- MIG welding & shot blasting

Our Product World

Metal that becomes light, ritual, gifting, display, and memory. Curio Crafts works across a wide product world in brass, aluminium, and iron.

Candle Holders, Hurricanes & Lanterns

Lanterns, hurricanes, votives, pillar stands, wall sconces, festive sets

Trays, Bowls & Tabletop

Hammered trays, platters, console trays, nested sets, organizers

Wall Décor & Mirrors

Metal wall art, sculptural panels, sunburst mirrors, botanical décor

Gifting & Festive

Tray sets, candle sets, coasters, desk accents, custom branded gifts

Planters & Accent Furniture

Plant stands, side tables, nesting tables, display stands, console accents

Custom Metal Pieces

Screens, partitions, handles, sculptures, designer-led bespoke pieces

 We avoid glass-led products. Glass used only as an accent where design genuinely requires it. Core materials: **Brass** • **Aluminium** • **Iron**







Seasons We Create For

Buyers do not buy products. **They buy for moments.** Curio Crafts develops metal décor directions around real buying cycles, retail seasons, and cultural occasions.



Corporate & Wedding

Tray sets, coasters, desk accents, personalized metal gifts, hamper components



Valentine / Celebration

Heart-led gifting, romantic tabletop, keepsake objects, premium metal pieces



Diwali

Candle holders, festive trays, diya-inspired décor, gold/brass gift sets



Harvest / Autumn

Pumpkin-inspired décor, bronze trays, warm candle pieces, seasonal tabletop



Ramadan / Eid

Lanterns, crescent accents, serving trays, villa décor, hospitality tabletop



Easter / Spring

Light metal objects, pastel-compatible accents, garden planters, fresh tabletop



Christmas / Holiday

Metal ornaments, candle décor, festive trays, giftable home accessories



Halloween

Metal silhouettes, candle pieces, themed tabletop, seasonal display décor

We Understand the Buyer's World



Curio Crafts has worked across serious retail, export, and buying ecosystems across **India, the Middle East, the USA, and global markets.**

What Buyers Need From Us

→ Fresh product thinking & commercial feasibility

→ Price awareness & sampling discipline

→ Finish consistency & packaging readiness

→ Seasonal timing & compliance comfort

Buyer & Retail Ecosystem

30+ years of delivering décor to serious retail and buying ecosystems.

grandinroad®

Burlington



KARE



at home



TJ-maxx®

Marshalls

How We Turn Ideas Into Products

From impossible idea to manufacturable metal.



The Brief

Share a season, brief, reference image, sketch, or impossible idea.



The Direction

Practical metal product direction: material, finish, size, MOQ, feasibility.



The Production

Manufacturing with quality, finishing, packaging, and delivery discipline.



The Exploration

We explore forms, finishes, materials using AI-assisted mood-board thinking.



The Sample

Direction moves to sample planning: cost, finishing, packaging, practicality.



The Destination

Retail shelf, buyer program, home, hotel, project, or gift box.

📌 MOQ depends on design complexity, finish, and production method. Programs can be explored from around **100 pcs** as a starting reference.



From thought to thing.

From image to object. From impossible to manufacturable.

Send Us What You Wish Existed.

A season or market

A buyer brief or sketch

A mood-board or reference

A finish idea or gifting thought

A product someone said was not possible

Curio Crafts will help explore how it can become real in metal.

Contact Us

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HQ & Factory

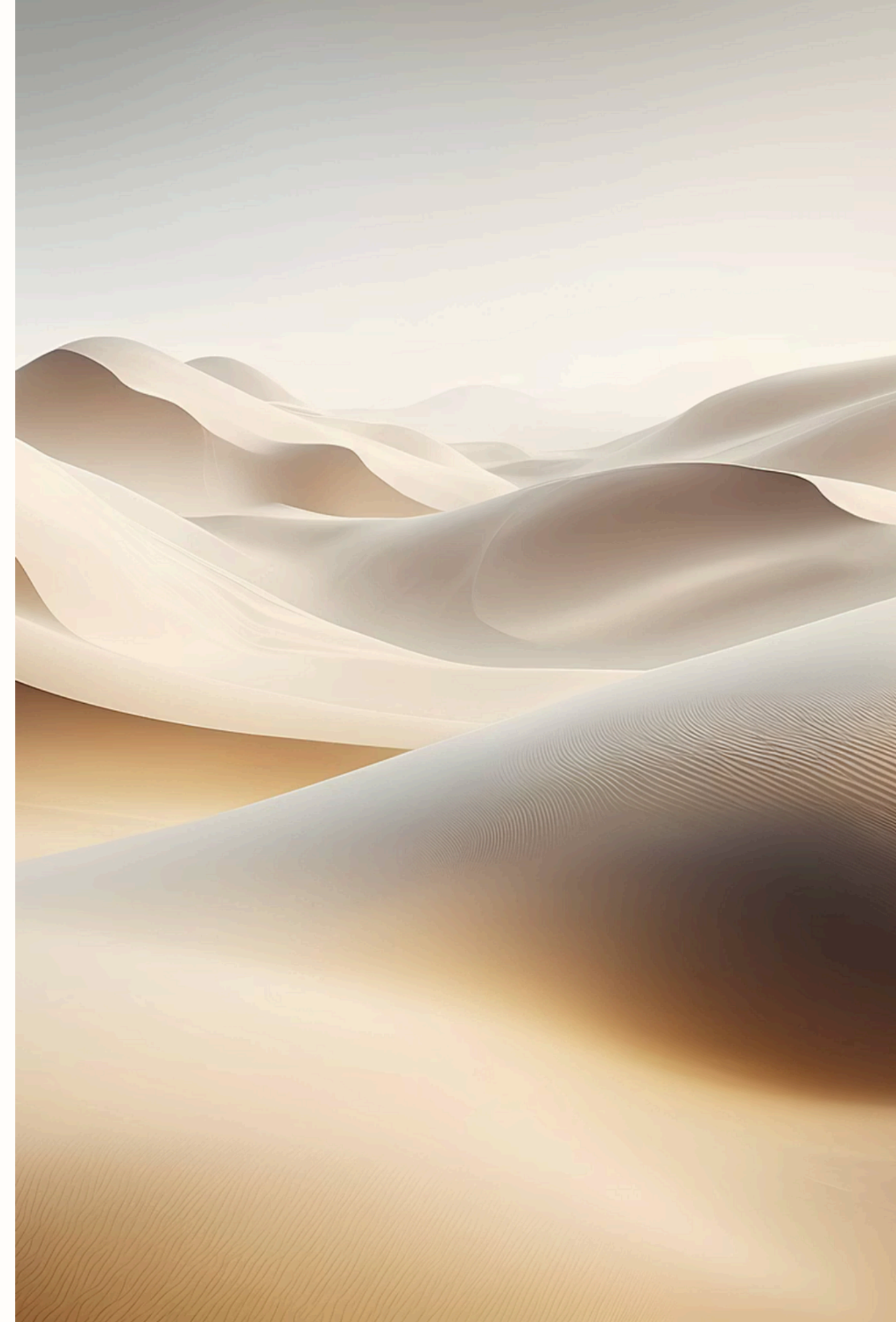
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Expo Mart

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USA

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Bring us the impossible.

We will make it real in brass, aluminium, and iron.

Curio Crafts Private Limited

